

COPENHAGEN
CAPACITY

Copenhagen Capacity, letter of support for:

International Student City of Copenhagen (ISCC)
Att.: ISCC Founder Jørgen Rossen, Civ.Ing
Stockholmsgade 43
DK 2100 København Ø

16.03.2015

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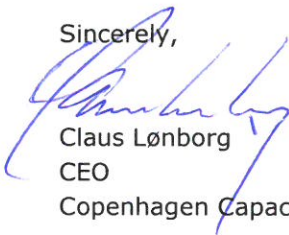
Establishing an international student city in Copenhagen is a highly visionary initiative and would facilitate the pursuit of multiple interesting perspectives within the attraction and retention of international talent.

Studies have shown how a lack of network is a significant factor when international talents decide to leave Denmark. The ISCC has the potential to accommodate this challenge to talent retention, as well as other areas. A central international hub like ISCC would further enhance the existing efforts to put Copenhagen on the world map, making Copenhagen both a more obvious and more appealing place to study and pursue a career.

Many international students experience great difficulty finding a place to live once they arrive in Copenhagen and some continue to do so due to the temporary arrangements they have to make. The ISCC would provide a good and comprehensive response to this problem, as it would allow prospective students to find a viable solution prior to arriving in Copenhagen, and thereby solve what has become a continuous challenge for both students and talent attraction and retention efforts.

For these reasons, Copenhagen Capacity supports the initiative to establish the ISCC.

Sincerely,



Claus Lønborg
CEO
Copenhagen Capacity

