
MINUTES OF MEETING

Company : German Danish Chamber of Commerce
Participants : Reiner Perau, M.D., and Niels Buchholst
Subject : The International Student City of Copenhagen
Date : 12th August 2013
Venue : Kongens Nytorv 26, Copenhagen

The purpose of my visit and conversation with Reiner Perau was to begin the process of finding a suitable sponsor from Germany in connection with the exciting project "The International Student City of Copenhagen".

I have known Reiner Perau for almost 4 years since he came to Denmark and my company has been a member of the German Danish Chamber of Commerce for more than 20 years.

Reiner Perau was of the opinion that we should first and foremost contact German companies who have had a prominent profile in Denmark for several years. These companies are for instance:

Siemens
Volkswagen (Semler Holding A/S)
Würth

We also talked about other companies such as Beiersdorf (Nivea) and SAP (IT-systems).

Subsequently, we discussed to which extent the above companies – through their different foundations - are entitled to act as a sponsor for a project of this size which inherently will run into millions of Danish kroner. This needs further research once we have a better overview of the finances of the project as well as clarification regarding the building site.

Reiner Perau advised me initially to set up an informal meeting with Jan H. Christiansen, M.D. in Semler Holding A/S in view of Volkswagen Stiftung in Wolfsburg.

Reiner Perau suggested furthermore that I may also have an interest in meeting with Susanne Beck Nielsen, a lawyer who has lived in Hamburg for many years and who was recently appointed consul at the consulate in Hamburg. She is exceptionally familiar with the German business community and is also involved in the close relations between the municipalities of Hamburg and Copenhagen in view of the Femern Belt Connection project. In the long term this will lead to even closer relations between the two cities in which Hamburg may have an interest in supporting the project of "The International Student City of Copenhagen".

In conclusion I would like to emphasize that the German Danish Chamber of Commerce is very committed to assisting as much as could be required. Personally, Reiner Perau finds that it is an exciting initiative which Northern Germany in particular can benefit from in the long term.